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(74) Agents: FOULKE, Cynthia, L. et al.; National Starch and Chemical, 10 Finderne Avenue, Bridgewater, NJ 08807 (US).

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(71) Applicant (for all designated States except US): NATIONAL STARCH AND CHEMICAL INVESTMENT HOLDING CORPORATION [US/US]; P.O. Box 7663, Wilmington, DE 19803-7663 (US).

(72) Inventors; and

(75) Inventors/Applicants (for US only): HE, Qiwei [CN/US]; 49 Adams Drive, Belle Mead, NJ 08502 (US). HARWELL, Michael, G. [US/US]; 139 Wescott Road, Hillsborough, NJ 08844 (US). HUNG, Jung-Ming [US/US]; 1358 Knox Drive, Yardley, PA 19067 (US). RISWICK, Martin [NL/GB]; 95 East Park Farm Drive, Charvil RG 109UQ (GB). KONG, Wei [CN/GB]; 162 Bower Way, Slough SL1 5JG (GB). MARTIN, Kenneth, E. [US/US]; 25 West Periwinkle Lane, Newark, DE

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(54) Title: LOW APPLICATION TEMPERATURE ELASTIC ADHESIVE

(57) Abstract: Low application temperature thermoplastic hot melt adhesives are particularly useful as elastic attachment adhesives. The adhesives have a viscosity at 275° F of less than about 8,000 cp, a yield stress of less than about 80 psi and a creep performance for a bond made through strand coating of less than about 15%. Preferred are adhesives that have a creep performance for a bond made through spiral coating of less than about 25%.